



Town of Lansing

Parks, Recreation & Trails

Master Plan

Advisory Committee Kick-Off Meeting
October 27, 2020, 4:30 pm Via Zoom



[AGENDA]



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WELCOME,
ROLL CALL &
INTRODUCTIONS

2

PROJECT &
SCHEDULE
OVERVIEW

3

PUBLIC
ENGAGEMENT
APPROACHES

4

MINI VISIONING
SESSION

5

MYERS PARK
VIRTUAL WALK
AND TALK

6

NEXT STEPS



A scenic view of a lake with a grassy foreground and a blue sky with clouds. The text is overlaid on the image.

WELCOME, ROLL CALL & INTRODUCTIONS

[INTRODUCTIONS]

- Advisory Committee
 - Leading Update Effort
- Town Staff Members
 - Assisting with Update Tasks





[PROJECT TEAM]



JACLYN HAKES, AICP
PROJECT MANAGER

- 19 years of experience in comprehensive recreational and trail master planning
- Has a knack for bringing technical information down to a level of general understanding



ANDREW GILLCRIST
PROJECT PLANNER

- Extensive experience facilitating public discussion at workshops, public events, and open houses
- Leads the implementation of MJ's virtual meetings and web-based engagement activities



IAN LAW, RLA
LANDSCAPE ARCHITECT

- 21 years of experience in community master planning and waterfront revitalization
- Expert in sustainable planning and green infrastructure practices



JEFFERY DAWSON
ECOLOGICAL DESIGNER

- Extensive experience in ecological restoration and design
- Expert in active and effective collaboration in the design process



JOSIAH SIMPSON
ECOLOGICAL DESIGNER

- Extensive experience in ecological design, agricultural planning, green infrastructure and wetland restoration
- Provides expertise on design workshops and charrette management

A photograph of a baseball field under a blue sky with white clouds. The field has green grass and a brown dirt infield. In the background, there are trees and a chain-link fence. A blue rectangular border is overlaid on the image, containing the title text.

PROJECT AND SCHEDULE OVERVIEW

[PROJECT APPROACH]

- **RE-THINK**
- **RE-CONNECT**
- **RE-FOCUS**

RE-THINK

The physical space and programming opportunities



RE-CONNECT

Physically within the park; visually to the waterfront; and programmatically for the community

RE-FOCUS

Activities within each park to maximize the space and focus on the pedestrian realm



[PROJECT TASKS]

- **Task 1:** Review of Existing Data, Plans and Initiatives
- **Task 2:** Inventory of all existing parks, recreation and trail facilities Town-wide

Project Tasks	OCT-2020	NOV-2020	DEC-2020	JAN-2021	FEB-2021	MAR-2021	APR-2021
Task 1: Existing Data, Plans & Initiatives Review							
Task 2: Inventory of Existing Facilities							
Task 3: Parks, Recreation & Trails Committee Meetings	■ ▲	■	■		■	■	■
Task 4: Manage Public Engagement							
Task 5: Analyze Needs & Trends							
Task 6: Public Workshop		→ ● ◐ ◑	◑ ◒				
Task 7: Draft Parks, Recreation and Trails Plan						△	
Task 8: Capital Improvement Implementation Strategy							

■

Advisory Committee Meetings

▲

Advisory Committee Virtual Tour

◑

Public Design Charrette/Workshop

◒

Stakeholder Interviews

△

Board Presentations of Final Plan

◑

Pop-Up Tables

◐

Community Walk and Talk

→

Online Survey

**Reflects an October 2020 start.
This schedule may be modified.*

[PROJECT TASKS]

- **Task 3: Parks, Recreation and Trails Committee Meetings**
 - Up to 6 meetings
 - Bi-weekly coordination calls with key staff
- **Task 4: Manage Public Engagement**
 - Communications and Outreach Strategy memo

Project Tasks	OCT-2020	NOV-2020	DEC-2020	JAN-2021	FEB-2021	MAR-2021	APR-2021
Task 1: Existing Data, Plans & Initiatives Review							
Task 2: Inventory of Existing Facilities							
Task 3: Parks, Recreation & Trails Committee Meetings	■ ▲	■	■		■	■	■
Task 4: Manage Public Engagement	→						
Task 5: Analyze Needs & Trends							
Task 6: Public Workshop		→ ● ○ □					
Task 7: Draft Parks, Recreation and Trails Plan						△	
Task 8: Capital Improvement Implementation Strategy							

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Advisory Committee Meetings

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Advisory Committee Virtual Tour

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Public Design Charrette/Workshop

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Stakeholder Interviews

△

Board Presentations of Final Plan

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[PROJECT TASKS]

- **Task 5: Analyze Needs and Trends**
 - Assessment of facility needs
 - Assessment of programmatic needs
 - Assessment of ADA-accessibility
 - Demographic trends
 - Cost estimates to maintain current and desired assets
 - Analysis of existing usage policies and identification of opportunities for additional revenue
 - Assess staffing and equipment needs

Project Tasks	OCT-2020	NOV-2020	DEC-2020	JAN-2021	FEB-2021	MAR-2021	APR-2021
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Task 3: Parks, Recreation & Trails Committee Meetings	■ ▲	■	■		■	■	■
Task 4: Manage Public Engagement							
Task 5: Analyze Needs & Trends							
Task 6: Public Workshop		→ ● ○ ◐ ◑					
Task 7: Draft Parks, Recreation and Trails Plan						△	
Task 8: Capital Improvement Implementation Strategy							

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Advisory Committee Meetings

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Stakeholder Interviews

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Board Presentations of Final Plan

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Pop-Up Tables

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[PROJECT TASKS]

- **Task 6: Public Workshop**
 - Online Community Survey
 - Open House/Design Charrette
 - Stakeholder Interviews (2 days)
 - Pop-up Tables (up to 3)
 - Community Walk and Talk at Myers Park
 - Project Website

Project Tasks	OCT-2020	NOV-2020	DEC-2020	JAN-2021	FEB-2021	MAR-2021	APR-2021
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Task 7: Draft Parks, Recreation and Trails Plan						△	
Task 8: Capital Improvement Implementation Strategy							

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Advisory Committee Meetings

▲

Advisory Committee Virtual Tour

⬢

Public Design Charrette/Workshop

□

Stakeholder Interviews

△

Board Presentations of Final Plan

⬢

Pop-Up Tables

○

Community Walk and Talk

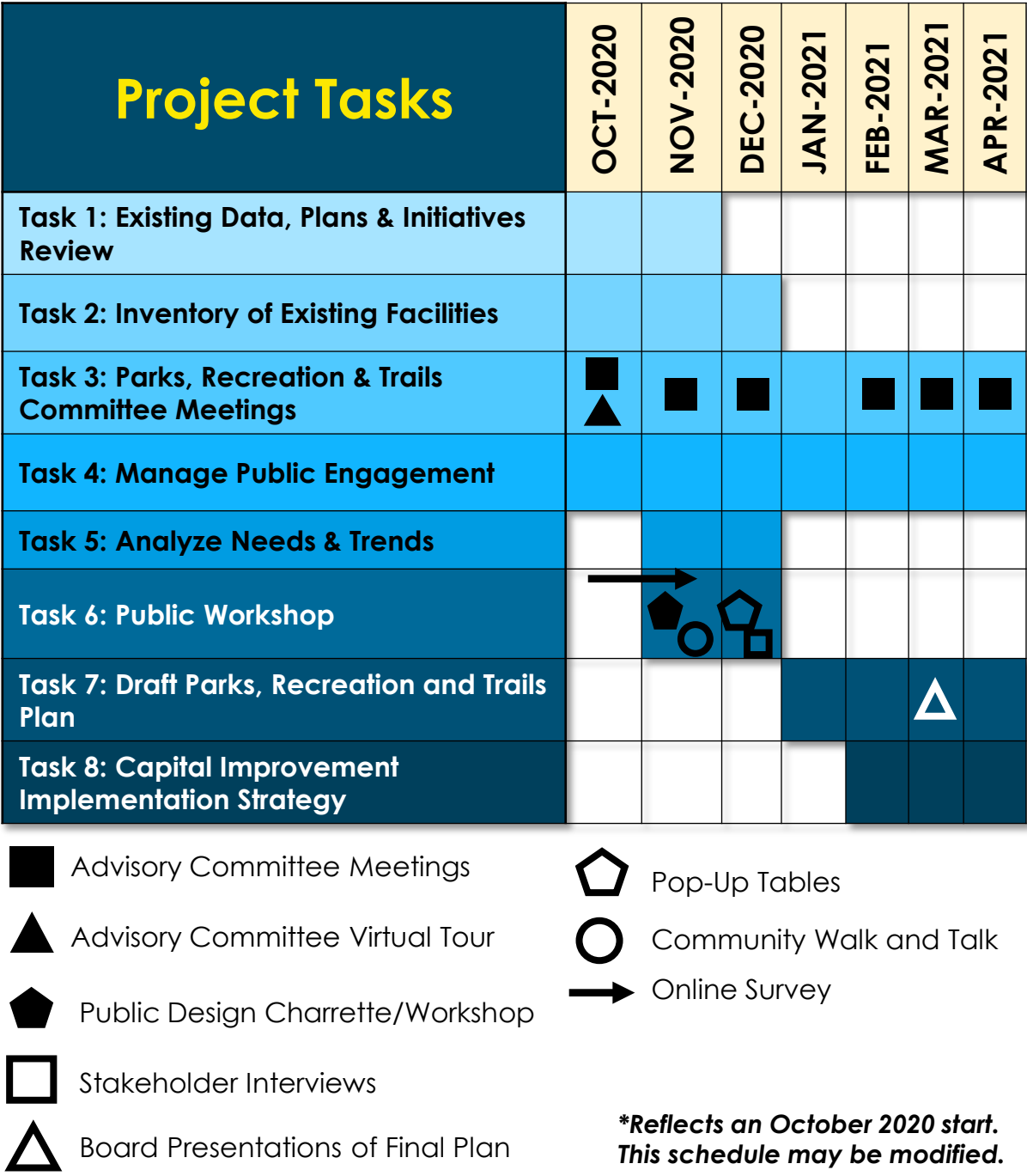
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Online Survey

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[PROJECT TASKS]

- **Task 7:** Draft Parks, Recreation and Trails Master Plan
 - Draft Master Plan
 - Board Presentations
 - Conservation Advisory Council, Planning Board and Town Board
- **Task 8:** Capital Improvement Implementation Strategy
 - Cost estimate worksheets supporting planning level estimates.

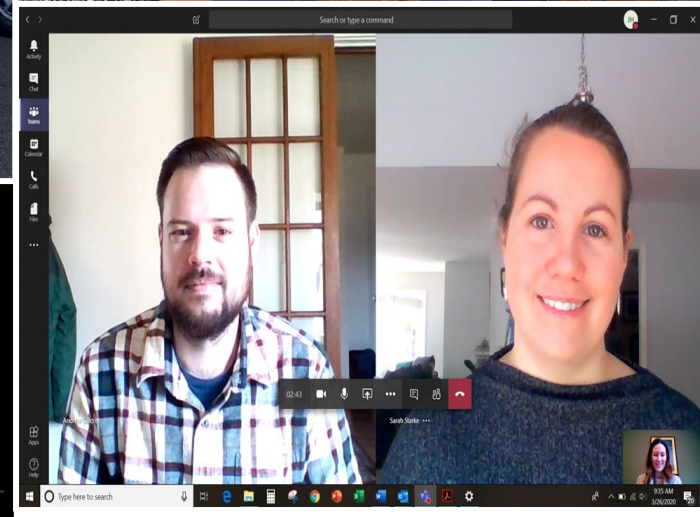
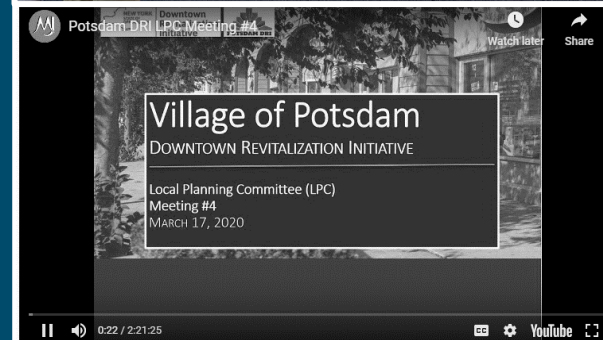


A scenic view of a lake with a person kayaking in the foreground and a parking lot with many cars in the background. The text "DISCUSSION OF PUBLIC ENGAGEMENT" is overlaid in large yellow letters.

DISCUSSION OF PUBLIC ENGAGEMENT

[PUBLIC ENGAGEMENT]

- Engagement is critical to shaping the Master Plan
- Rethink public engagement activities for public safety purposes



[ENGAGEMENT APPROACH]

- Key Stakeholder Group Meetings
- Public Open House/Design Charrette
- Pop-up Tables
- Online Community Survey
- Project Website
- Interactive Needs & Opportunities Web Map



[ENGAGEMENT APPROACH]

- Key Stakeholder Group Meetings
 - Topic-based or park-based
 - Virtual or in-person
 - Town and Committee assist MJ to identify key stakeholders
- Public Open House/Design Charrette
 - Gather input and ideas to inform Master Plan
 - Web-based, in-person or hybrid
 - Community walk and talk at Myers Park (if in person)



[ENGAGEMENT APPROACH]

- Pop-Up Tables
 - Up to 3 pop-up tables
 - Project ambassadors
 - Locations?
- Online Community Survey (Open 10/2)
 - Online through Survey Monkey Platform
 - Focus on existing park usage and future needs
 - Reach a broader segment of the public
 - Close date?

Town of Lansing Parks, Recreation and Trails Master Plan Community Survey



Be part of the Town of Lansing Parks, Recreation and Trails Master Plan. We need your input!

Go to this link and take the survey:

www.research.net/r/LansingParks

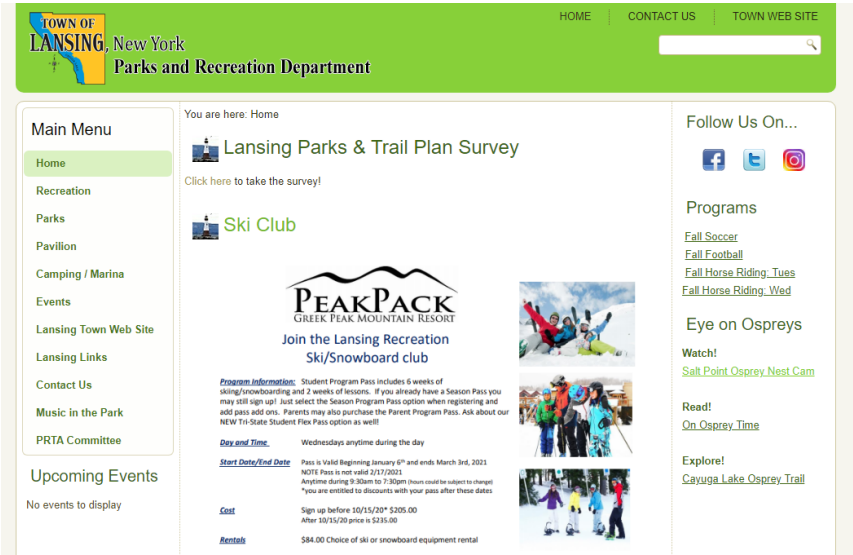
For more information contact:

Patrick Tyrrell, Parks and Recreation Supervisor | Phone: 607-533-7388 | www.lansingrec.com



[ENGAGEMENT APPROACH]

- Project Website/Social Media outreach
 - Project specific website to share information and updates
 - Town social media outreach
- Interactive Needs & Opportunities Web Map
 - Additional opportunity for virtual engagement
 - Interactive map to identify locations of needs and opportunities





MINI VISIONING SESSION

[VISIONING SESSION]

- *What challenges do you see for Lansing parks and recreation now and in the future?*



[VISIONING SESSION]

- *What opportunities do you envision in the future?*



[VISIONING SESSION]

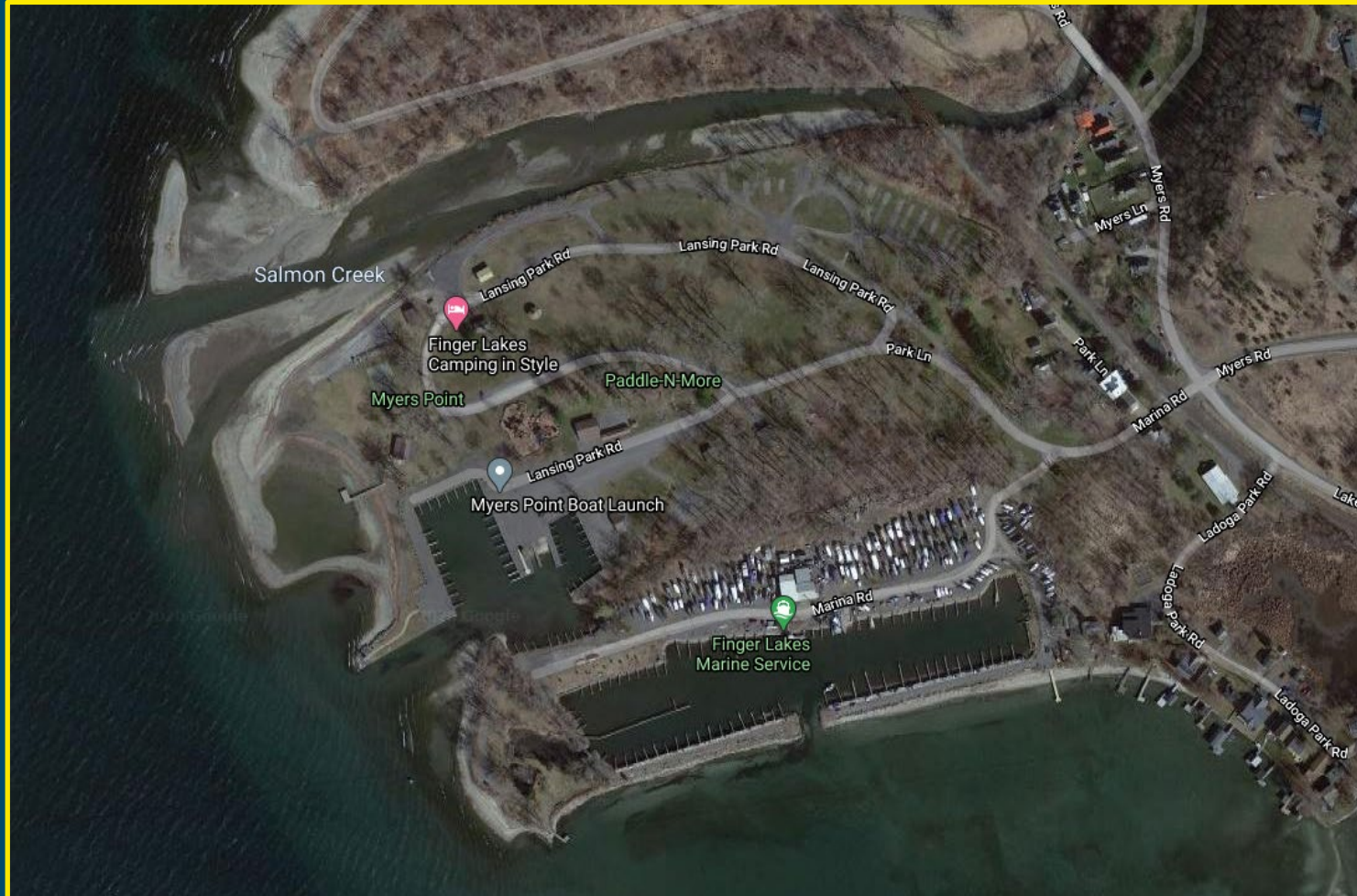
- *Identify your priority item for change within the parks and recreation system.*



The background image shows a park scene with a large wooden picnic shelter, several picnic tables, and a grassy area. In the distance, there is a body of water and a forested hill. A large tree is in the foreground, partially obscuring the shelter. A blue car is visible in the bottom right corner.

MYERS PARK VIRTUAL WALK AND TALK

MYERS PARK WALK AND TALK



Myers Park Aerial





NEXT STEPS

[NEXT STEPS]

- Public Engagement Plan
- Community Survey Summary
 - Identify Close Date
- Project Website
- Evaluation of Existing Plans

